

Contributing Insights from Text Linguistics to the Pragma-dialectical Approach to Argumentation and the Argumentative Model of Emotions

Dr. Anca GÂȚĂ, Prof.

Anca.Gata@ugal.ro

Domains: Argumentation Theory, Rhetoric, Communication

Theoretical framework:

- the pragma-dialectical approach to argumentation
- the argumentative model of emotions

developed in Western Europe during the last three decades.

Outcomes:

The two approaches to discourse study and analysis provide rich insights into how the speaker responds to the expectations of a particular audience in agency of her words and discourse structure, while sometimes *neglecting critical and judgmental attitudes of the remaining receivers of the encoded message*. In this respect, analysis of **dissociation**, as a *rhetorical strategy and argumentative technique*, and of **metadiscourse**, or *discourse about discourse*, has shown that arguers appear to be *more committed to rhetorical success than to pursuing dialectical objectives in advancing a standpoint and providing justification for it*.

The new line of inquiry concerns the implicit contribution of Text Linguistics to the envisaged fields, which is not clearly and sufficiently highlighted. An integrative framework is needed, which could relate research in the concerned theories, methodologies, approaches, and models of the discourse phenomenon.

Selection of published contributions

2016: [Justification, explicit reformulation, and dissociation as remedies to](#)

[misunderstanding in argumentative discussions](#) DOI : 10.4000/civilisations.4038

2017: [Strategic maneuvering with presentational choices in Corporate Social Responsibility \(CSR\) reports](#) <https://doi.org/10.1075/jaic.6.2.02gat> ERIH PLUS, MLA International

Bibliography, Scopus

2019: [Émotion et dissociation : construction\(s\) discursive\(s\) de l'identité roumaine](#) ERIH PLUS, Web of Science

Collaborations

2018-2019: [COST Action European network for argumentation and public policy analysis CA17132](https://publicpolicyargument.eu/) (2018-2021) <https://publicpolicyargument.eu/>

2018: *Romanian Cultural Institute Research Mobility Project*

In progress:

Conventionalizing context in pragma-dialectical reconstructive analysis:

Strategic maneuvering, fallacy identification, and manipulation techniques

Argumentative Style – new concept in pragma-dialectics (2019) to be developed in argumentative analysis